







## The Inside Story - Issue 15







'Projects Queensland was delighted to be selected as fitout contractor for Gucci's revitalised retail vision created by Alessandro Michele, Gucci's creative designer", said Manuel Pena.

"Alessandro Michele is a phenomenon at Gucci," Natalie Massenet, chairman of the British Fashion Council enthused."

"His exciting, eclectic aesthetic has made an overnight impact on global fashion trends. It is not just that he has made the brand

covetable and the product so

desirable. He has also reinvigorated the retail experience, bringing back playfulness and magic to the flagship store".





"BV is a global leader in luxury leather bags and accessories and coveted by members of the international jetset", observed PQ'S Josh Turner.



In 2012 PQ's Josh Turner and Manuel Pena visited Bottega Veneta's (BV) HQ in HK to better understand the brand's philosophy prior to their opening at Westfield Sydney and the Star Hotel and Casino. BV awarded PQ the fitouts for these locations and favoured the company with their first concession build at David Jones, Bourke Street, Melbourne.

Josh Turner said the hi-end fitout specification mirrors the quality exemplified by BV's luxury leather products and was acquired by global fashion House Gucci in 2001.

# "Saint Laurent began a fashion heirloom in 1961 and its exquisite existence today is stronger than ever".

Projects Queensland (PQ) connects with Yves Saint Laurent (YSL) completing a concession fitout for the famed fashion house in Melbourne. The David Jones Bourke Street store is now home to the first in-house YSL outlet in Australia. PQ Project Manager Josh Turner oversaw the fitout and installation with the joinery components sourced from overseas.



Josh said the PQ relationship with Australia's iconic retailer David Jones saw a smooth delivery of the project for YSL. Yves Saint Laurent was best known as an influential European fashion designer who impacted fashion in the 1960s and still does today. He was the first living designer to receive a solo exhibition in New York's Metropolitan Museum of Art in 1983", said Josh.

#### Chloé is now in Melbourne





PQ has delivered the Parisian label's presence in an impressive concession at David Jones, Bourke Street store.

Founded in 1952 Chloé delivers women's luxury ready-to-wear designs with Clare Waight Keller the creative director since 2011. Clare, a Royal College of Art graduate with previous design roles held at Calvin Klein, Ralph Lauren and Gucci and from 2005-2011 would see her design skills at Pringle of Scotland bring the heritage knitwear label to resonate with buyers internationally. Josh Turner said the trifecta of fitouts at the upgraded David Jones – BV, YSL and Chloé was a coup for PQ and Chloé is a brand that speaks to women.

If you want an update on Chloé fashion see https://www.youtube.com/watch?v=2eeQ2sTBbdA

### Riverside Centre Foyer



Eagle Street was designed by international architect Harry Seidler. The site was originally a cemetery and later saw low level warehouse type buildings constructed adjacent to the wharfs on Brisbane River Eagle Street site.

Riverside was completed in 1986 and features an open plaza and steps to the tower base where there is a unique platform that enables great views across the river.

Thirty years on this tower has been heritage listed and is home to the Brisbane Stock Exchange and a host of corporations, lawyers and accountants amongst others as tenants. The building is owned by General Property Trust and continues to be a sought after address for prestige office accommodation with cafes and a restaurant on the ground floor level. The soaring lobby spaces are a testament to Seidler's ability to create a spectacular impression on visitors to the building – Riverside remains as a building that is timeless in character.

Tuscany Stone, a long term supplier and associate of PQ introduced the company to Badge Constructions who were the main contractors for the ground floor refurbishment works, with PQ delivering a new concierge desk, café counters, planter boxes, tables and a new tenant directory.

Mark Brunott and Hugh Hamilton of Badge Constructions made comment to PQ's Manuel Pena that the contribution made by PQ ensured a successful outcome for the project and the client General Property Trust.

Tuscany Stone's Michael Baldan said Italian Arabescato Corchia marble used in the project involved production of curved vertical 20mm thick slabs, vein matched with mitre jointing. This contract was complex, handmade and involved thousands of man hours to complete. "The finished project exceeded expectations of all stakeholders", Michael reported





**Profile:** 



Majestic View Apartments

Inarc Architecture + Design is an architecture and interior Design firm that has been creating unique built environments in South East Queensland and Northern New South Wales for the past 24 years. Formed in response to an increasing need for a greater collaboration between the two disciplines, Inarc specialises in contemporary space that is synonymous with the local environment and lifestyle.

The firm is committed to a flexible design approach. Director Sue Hiscox said that architecture and interior solutions are an honest and appropriate expression of the context and the client's commission. "Our work is concerned with designing with style rather than of a style so that the resulting space might avoid the cycle of fashion, retain its appearance, and function over the years to come", commented Sue.

Sue said PQ had delivered on the design intent of the recent Majestic Apartments project.

http://www.inarcdesign.com/



Majestic Apartments, a six-level building with one apartment per floor has seen a couple from Paradise Waters make the move to this central Surfers Paradise location. The owners commissioned Inarc Design to plan a complete upgrade of the space with Projects Queensland the successful tenderer for the fitout upgrade.

Work included an internal repaint, a kitchen facelift, new wardrobes, pelmets for the electronic curtains,

a his and her tall boy for the Master bedroom and an upgrade to the entry door.

Steve Leslie was the Project Manager and worked closely with Sue Hiscox from Inarc Design and the clients to deliver the project in planned allocated eight weeks.





### **Staff Profiles**



Nathan Meers Age: 41 Role: Foreman

Family/Kids: 2 x furry kids and a wife Interests/Hobbies: Golf and travelling the world and ticking off the bucket list

Career Highlights: Being in a position to train Apprentices and catching up with them 10 years later to see they are kicking goals and still in the industry.

Favourite Food: My wife's Chicken and Leek pie

Favourite Holiday Destination: Cruising the Greek Islands Heroes: My late uncle Al, because he taught me everything I know and mentored me into the man I am today. Villains: Any kind of work that does not pay e.g. housework, cleaning the toilet and washing dishes

Biggest Fear: Roller Coasters and Heights

Anything else you would like to share with us: It has been an honour to be involved with PQI. After working with other companies over my career PQ are by far the most professional organisation who are committed to their staff and future development of the industry



Age: 16

Role: School based apprenticeship Family/Kids: Mum, dad and sister Interests/Hobbies: Mountain biking

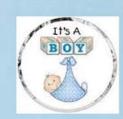
Career Highlights: Starting

apprenticeship

Favourite Food: Pizza

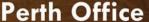
Favourite Holiday: Switzerland

Heroes: The Avengers Villains: Chopper Read Biggest Fear: Death



The latest addition is
Design/Admin/Marketing
Chloe Fogarty and her husband
Kane welcomed a beautiful
baby boy Osiris Phoenix Fogarty
into the world on 2nd March
2016





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