



The Inside Story - Issue 18



Moncler Chadstone



The client is very happy with the project.

Moncler's consultant Darryl Goveas of Pure Creative International



PQ was delighted to have been appointed to deliver the Moncler store at the iconic Chadstone Shopping Centre (CSC) in Melbourne.

Senior Project Manager and Estimator for the project, Josh Turner said, "Moncler's team were a delight to work with as were the CSC management."

From the General Manager's Desk



Manuel Peña

Greetings and welcome to this latest edition of The Inside Story.

The surge continues unabated with many existing and also new clients jostling to establish new stores in premium retailing precincts.

We are grateful for the trust placed upon us by our many clients and it probably shouldn't surprise me, however, I am so proud of our team who constantly lift to meet each new challenge

thrown at us as a result. The shift is now firmly interstate with 'away' projects also meaning 'away from home' for many of our team so a big thanks to the WAGs (and kids) for their support.

Over in the West, things are equally busy. Our inimitable leader Brad Dunne is firmly entrenched with a good team which will no doubt serve us well as the retail landscape evolves in Perth.

Stay safe everyone.

Hublot in store displays

PQ recently teamed with Hublot for the supply of all of the cabinetry and display show cases for two new store-in-store locations. Hublot is renowned for the world-class craftsmanship of their spectacular watch designs.



The show cases were manufactured within PQ's facilities at the Gold Coast. The cabinetry installation for these boutiques was at Monards, Surfers Paradise and the other at The Hour Glass in Sydney. General Manager Manuel Peña said the specifications and materials for these works were cutting edge, of the highest standard and designed to display the range of exquisite timepieces so synonymous with the Hublot name.

Monards is a family owned and operated business, was founded by Patricia Chiu and is a leading retailer for Swiss watches, luxury jewellery and accessories. Manuel Peña said PQ has a long association with the Hourglass business and the installations of all the manufactured components were completed to the project timeline.



Gucci Kids at Pacific Fair



The concept of Gucci's Design Director Alessandro Michele for a playful vision incorporating colourful patterns, quirky depictions from flora and fauna, and a plethora of decorative items has been brought to life in the children's room within the PQ built store at Pacific Fair. This fabled environment is designed to stimulate the imagination – e.g. lion's paws peep out from furniture amidst a riot of colour, fabrics and wallpaper that come together to catch the eye and ignite the imagination. The PQ build team was Senior Project Manager and Estimator Craig Stewart and Site Supervisor Troy MacNaughtan.

T Galleria by DFS, Sydney

T Galleria is the only duty and tax free department store in Sydney and the world's leading luxury travel retailer. The Rocks Sydney is the traditional home of the Gadigal people, and the place of first European settlement in Australia. The Rocks has plenty of secrets to share. The best thing is you don't have to go far to find them - especially if you are a duty free customer as T Galleria is located at 155 George Street, The Rocks, Sydney.

The DFS Group is majority owned by Moët Hennessey LV (LVMH). The company has a network of 420 boutiques globally catering to the duty-free traveller. PQ has a history of 15 years completing fitout work for the group in Sydney, Cairns, the Gold Coast, various airport concessions, Singapore and Hong Kong.

“ Projects Queensland’s positive onsite manner and assistance throughout the delivery phase was of great value to the project team. ”

- Jay Govender – Project Manager, Pure Projects, T Galleria, The Rocks, Sydney



On the 19th May PQ completed fitouts for three luxury brands within the T Galleria complex at The Rocks. PQ's Project Manager and Estimator, Wayne Middleton and Site Supervisor Alan Markey completed the store-in-store facilities for Bvlgari, Gucci and Glasshutte.

Wayne said the delivery of these projects required significant coordination of getting materials to site especially as there was significant other building activity taking place concurrently.



See: www.dfs.com/en/sydney/stores/dfs-galleria-sydney

"T Galleria's Project Manager, Jay Govender of Pure Projects was very helpful to our site team in assisting with providing additional information as required, as were T Galleria's delivery coordinating staff", said Wayne.

www.pureprojects.com/pureteamwork
Pure Projects is a specialist Project Management service provider with 12 offices and 70 employees. They have offices in Bangkok, Brisbane, Hanoi, Ho Chi Minh City, Hong Kong, Kuala Lumpur, Manila, Melbourne, Perth, Shanghai, Singapore and Sydney. Significantly their slogan is *bring it to life*. James Moon was the Senior Retail Manager, Store Development for this DFS project.



PTC and Top Case continue to expand in QLD and interstate

PTC/Top Case specialises in mobile phone accessories and their product range includes screen guards, batteries and phone chargers. They also perform mobile phone repairs.

The business operates in kiosk style facilities at major shopping centres. PQ has completed a number of outlets for PTC, the most recent at Westfield Belconnen and Woden shopping Centres in Canberra, ACT.

Jay Wang is the company founder and PQ has contributed to the store design concept for these latest locations.



“ The delivery of these high quality projects makes our products look absolutely fantastic! ”

- Jay Wang, Owner, PTC kiosks



Staff Profile



Jim Walker

Age: 56

Role: Maintenance Manager

Family/Kids: 4 children – Jake 24, Patrick 22, Tom 20, Margaux 18

Interests/Hobbies: Surfing, travel, camping, impromptu BBQs

Career Highlights: Confronting new challenges

Favourite Food: Japanese

Favourite Holiday Destination: Any developing nation..... Papua New Guinea, Kiribati, Solomon Islands and Indonesia have been most recent destinations.

Heroes: Volunteers

Villains: Polluters

Mountain Men

PQ team members Bonito, Guido and David recently climbed majestic Mount Barney. The gruelling eight hour plus return trip is made all the more worthwhile by the magnificent views.

