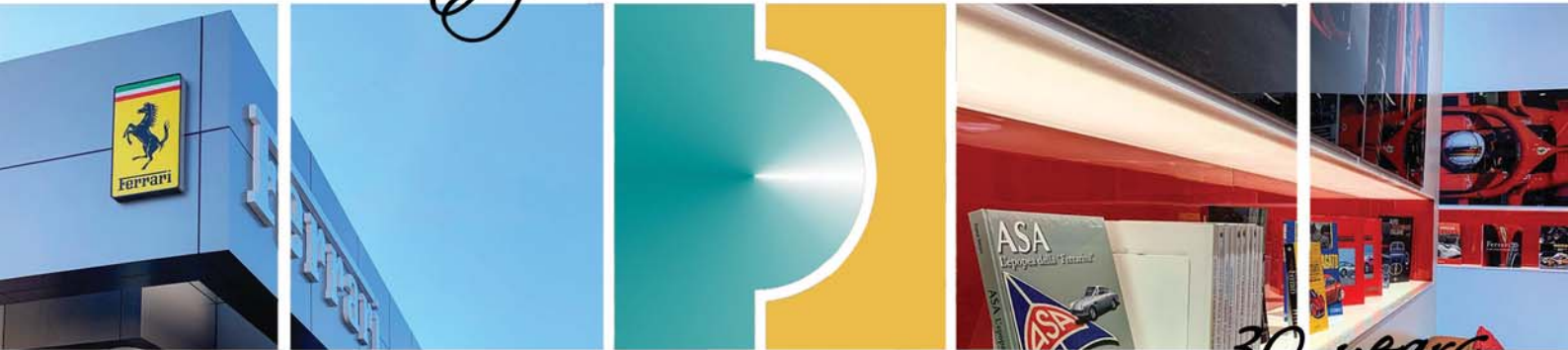


The Inside Story - Issue 24



30 years

Ferrari red hot on the Gold Coast



The iconic Italian sportscar manufacturer has arrived on the Gold Coast in its own right with a dedicated showroom specially built to display the marque's finest. The showroom features a fully customised selection lounge enabling clients to truly customise their chosen model's finishes together with a plush waiting lounge surrounded by a wonderful selection of Ferrari paraphernalia such as books, models and items of clothing.



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Dior a jewel in Queens Plaza crown

Christian Dior, founded in 1946 has come to be known for the finest perfumes, make-up, skincare, accessories, gifts and of course fashion. The brand's arrival as a stand-alone boutique in Brisbane's Queen's Plaza positions itself in a prominent location at the main entrance and takes up 265M2 with two imposing full height facades.

The project, led by Josh Turner presented significant challenges including a raised floor and the façade structure itself which incorporates grey marble surrounded by white texture marble accentuating polished stainless show windows.

The store has a full Ladies offering and features separate rooms for shoes, ready to wear and accessories. The finishes are subtle yet luxurious with an unusually varied range of textures that blend seamlessly into each other.



Moncler's second Australian store



Our second store for the famous Italian lifestyle brand that found its name on the slopes of a French Alpine town near Grenoble (Monestier-de-Clermont) is located at Sydney's Westfield and features a striking chevron patterned marble runway lit by the coffered ceiling above.

The store itself has dark tones in timber and metal throughout with the ready to wear racks highlighted from behind with illuminated Calacatta Vagli, which brings the product to the fore beautifully.

Delivered by Projects Team Manager Josh Turner, this is another outstanding result for the brand "Although our second build, it was no less challenging than the first project" said Josh.

ASOFIA
INTERIOR FITOUT
AWARDS *Winner*



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ANZAC Square, Brisbane

As a homage to our returned service men and women and fallen heroes, it was an honour to undertake this project in collaboration with Lightwell Studio and X2 Design. The project's requirement was to deliver new interactive displays to various areas as well as a significant covering screen over the existing illuminated mosaic commemorating those who served in WW2. The covering structure had to be a feature itself, with the ability to be dismantled to display the mosaic originally designed by Mr Don Ross in 1959.

With the number of interactive screens throughout, we worked closely with the specialist team from Rutledge AV to ensure connectivity throughout this heritage sensitive space. The project was overseen by Pradeep V Raja as part of the renovation to ANZAC Square undertaken by the Brisbane City Council in 2018.



TAG Heuer 'shop in shops'

Long time client and renowned horologist responsible for some of the world's iconic watches, not to mention significant milestones in watchmaking including the first wrist worn Chronograph has undertaken a new retail design concept and chosen Projects Queensland as a partner in the first stage of this roll-out for their shop in shop presence in jewellery stores throughout Australia. The concept features dark stained oak veneer with contrasting red trim and LED illuminated highlighting panel overlaid with a custom designed fretwork pattern.



PQ HQ gets a facelift

From drab to fab!!! Our headquarters in Molendinar on the Gold Coast has recently been refurbished. We love our new look.



Hockey winner!

We have a new champion in our midst!!...our super talented Financial Manager Sandra Lysaght scored a goal in the Grand Final to help her team lift the trophy for this years Gold Coast Division 4 Hockey championship.



www.projectsqld.com.au

Staff Profiles



Pradeep V Raja

Age: 30

Role: Construction Project Manager

Family/Kids: Wife-Dr.Ashvini Hariharan (Asha), a Dentist from India

Interests/Hobbies: Shooting, archery, cooking and exploring

Career highlights: I have managed a large number of fit-out and rollouts for high-end brands like Burberry, Ferrero, Kinder, Godiva, Hennessy, Johnny Walker Whiskey, Jack Daniels, Kat-Von-D, La Prairie, Marc Jacobs, Emporio Armani, Bacardi, Hendricks Gin etc. and joining the Projects Queensland team last year for more luxury retail adventures.

Favourite food: Indo-Continental fusion and South Indian dishes

Favourite holiday destination: Gulmarg - Jammu & Kashmir, India.

Heroes: John Pennycuik, a British Army engineer and civil servant who served under the Colonial rule of the British East India Company, 19th Century.

Villains: Thanos (fictional supervillain from the Marvel Avengers series)

Biggest Fear: Nap during daytime.

Anything else you would like to share with us:

I have managed a range of projects around the Middle East & Africa (MENA) and Asian Pacific (AP) regions for global brands and I enjoyed travelling and being exposed to different shopfitting construction methods.



John Bryce (JohnB)

Age: Old enough to know better, but still do it.

Role: I was a turtle in the production of "Things in the Sea" Grade 4. No castings recently.

Family/Kids: Yup got lots of those. Some here some there.

Interests/Hobbies: Snorkelling. And reading documents that could be deemed as fictional. Starting a revolution to unite the world.

Career highlights: Playing a part in Louis Vuitton Chadstone. But Cartier there had better party pies.

Favourite food: Gotta be that Argentinian in Sydney.

Red meat = Goodness

Favourite holiday destination: Note to self; buy boat and sail away. Canada's cool.

Heroes: Wolverine

Villains: Gargamel

Biggest Fear: People with two first names.

ASOFIA Annual Golf Day

Congratulations to PQ's team of Nathan Meers, Josh Turner, Craig Stewart and our good friend Shayne Witney from Prime Electrical who took out 3rd place overall.



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