









The Inside Story - Issue 10

TAG Heuer On Time In Edward Street

With a premium site at MacArthur Central, Brisbane, the company has launched its first stand-alone flagship boutique in Queensland. Designed by TAG Heuer, in line with their worldwide concept, the store has a French inspired theme that sets a superior benchmark for the display and presentation of the globally renowned TAG Heuer collection of watches, unique time pieces, communication devices, eyewear and a luxurious accessories range.

Acting as local designers and project managers Tino Vella Design appointed PQ to the project for a ninety-day contract that was completed on time, 26th September 2013. The boutique footprint is 140m2 with 17 metres on Elizabeth Street with the entry via the Edward Street frontage of 9m. The facade is double story which provides impressive street-view vision. A significant structural steel frame was required for the facade and in particular to support the locally custom-built product feature screens and concrete graphite tiling. The interior elements feature Botticino Chiaro flooring,



high-end millwork, Zebrano veneered joinery, brushed and polished stainless steel trims offset with cream leather wall panelling.

The PQ team of Project Manager Craig Stewart and Site Supervisor John Scott worked closely with the Brisbane City Council to facilitate road closures for the delivery and crane-in of the massive steel facades.



A complex project completed on time, a great result for all parties involved.

- Tino Vella, Tino Vella Design

www.tinovelladesian.com.au





T +61 7 5564 9977

QBCC Act Licence No. 77531

f +61 7 5564 9944

www.projectsqld.com

From Manuel Peña

From the General Manager's desk

Greetings and welcome to Issue 10 of our newsletter. By now, the festive season seems a long time gone as we settle into a very busy start to the year...how quickly time passes!!

It was pleasing to be recognised by AITC as a valued employer in 2013 as we also place great importance in the training of future tradesmen. AITC's values are in alignment with PQ and its pleasing to have a training provider that paves the way for aspiring tradesmen while they finish their higher school studies.

PQ has seen several role changes for 2014 with resident draftsman Luke Ryan leaving our employ and



Steve Leslie reverting to a drafting role while still assisting with estimating when required. We are also excited about developments in the planning with other roles and will let you know as we finalize implementation plans. This month we welcome two new members to the team, Darren Howe joins us in the drafting department and Trevor Butterfield replaced retiring Peter Sebbens, as our general hand. We also congratulate James Walsh

on his milestone of ten years of employment at PQI. Jimmy joined us as a fresh faced apprentice all those years ago and has progressed through the ranks to reach the position of Factory Foreman. He joins an esteemed group of team members that have forged long term careers with PQ.

Looking forward to the year ahead, opportunities abound with several current clients expanding their presence in Australia or updating their current boutiques and residential building approvals on the rise which all point to exciting challenges in front of us.

I hope you enjoy this edition of 'the Inside Story' as much as we do creating it for you.

Iconic Abedian School of Architecture Opens at Bond Uni





Sir Peter Cook and Gavin
Robotham, CRAB Studio directors
and architects of the ASofA arrived
from London to attend the 7th
February VIP opening.

This iconic building commenced life in the mind of Soheil Abedian, philanthropist and founder of the Abedian Foundation. The university created an international design competition with Abedian Foundation providing significant project funding.

As an Austrian trained architect Soheil is familiar with CRAB's international architecture and had seen their plans for University of Vienna buildings. Sir Peter commented in his speech at the opening, "Soheil nudged our design into winning contention".



PQ won the ADCO Constructions fit-out contract and received acclaim from the architects for the masterful delivery of extraordinarily complex interior elements.

During his speech Sir Peter paid tribute to the vision of the Bond Council to go with the project and made mention of the skills of PQ's Manuel Peña and Andy Windgate.







Rolex Timed to Perfection @ Martin Place

It was a big January for tennis legend and Rolex ambassador Rod Laver - first feted at the Australian Open in the arena of his name and then as guest of honour at January 9th opening of the first Sydney Rolex boutique.

LK Boutique CEO, James Kennedy welcomed guests and Rod to the company's impressive new premises devoted exclusively to the Rolex brand, located in the art-deco, Henry Davis York building, 38 Martin Place.



The facade of this prestigious corner location remained untouched as part of the fitout by PQ undertaken by Tino Vella Design for LK Boutique.

The contract commenced 1st November and was completed by 15th December. The boutique is set on two levels - 113m² at ground level with a mezzanine of 30m².

Internal materials are of the highest quality with the design elements showcasing to spectacular effect, the vast range of the globally acclaimed Rolex timepieces.





Features include: a custom curved staircase; Crema Marfil marble on the floors and to stone feature walls; American Walnut flooring to the mezzanine and staircase; antique polished bronze finishes and polished plaster stucco with American walnut joinery.

To be appointed to deliver a project dedicated to exclusively showcase the esquisite ROLEX brand is a career highlight.

Site foreman was Troy MacNaughtan (recently famous for his work on the Gucci Bondi store) under the direction of Craig Stewart who worked closely with Tino Vella Design to deliver this peerless Rolex project.



Projects Queensland in the market





Staff Profiles



Arthur McKinley Age: 70 Role: Publicist

Family/Kids: Wife Nellie, daughters Karen and Christie, and granddaughters Scarlett and Daisy

Interests/Hobbies: Final trip to Italy before I die to see my best mate Victor Greenaway who wanted me to become a potter and not a publicist. See www.victorgreenaway.com Career Highlights: Starting a business with my daughter Karen McKinley after she left the Gold Coast Bulletin. One of our first clients was Peter Frampton, Oscar winning make-up artist for Braveheart

Favourite Food: Nellie's Italian chicken roll.

Favourite Holiday Destination: Isla de Capri. Been once,

waiting for lotto for the next visit.

Heroes: Sir Mark Oliphant, Tony Roche and my father

Villains: None

Biggest Fear: Throttles not fully down on the 747 at take off Anything else you would like to share with us: Having a beautiful talented wife, two beautiful daughters and two beautiful granddaughters are my life's highlights.



Jayden Wood

Age: Turning 18 in June

Role: Second year apprentice shopfitter

Family/Kids: Not yet!

Interests/Hobbies: Drift cars and japanese style cars Career Highlights: Progressing to second year of my

apprenticeship

Favourite Food: Spaghetti

Favourite Holiday Destination: Sunshine Coast

Heroes: Vincent Chase Villains: Not too sure Biggest Fear: Open water

Perth Office

Contact Brad Dunne 0412*757* 486





Laminex Inspire your space



T +61 7 5564 9977

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f +61 7 5564 9944 www.projectsqld.com