







# The Inside Story - Issue 9

### Oroton opens at Harpers Buildings, Perth

This iconic Australian fashion brand, and one of the fastest growing luxury lifestyle brands in Australia and established in 1938 in Sydney by Boyd Lane has opened a new store in Perth's CBD.

Another Australian, mining entrepreneur, Nathaniel Harper built Harper's Buildings at 810 Hay Street in 1937 and it remains an example of Art-Deco Architecture – these entrepreneurs Boyd and Nathaniel have left their mark on society and their creations live on.

Oroton is an enduring fashion house, synonymous with casual glamour and manufacturers of the world's first metallic mesh make-up compact that is admired by women everywhere and the enduring Harper's Buildings now home to Oroton's 45th boutique nationally.



This Hay Street precinct sees Oroton joining Gucci and Prada with the location fast gaining the status of a luxury brand location, much like the emergence of Brisbane's Edward Street where PQ has delivered an amazing range of stunning retail outlets.



Oroton's David Prince engaged Projects Queensland to deliver this 125m2 store, one of five located in Western Australia. The impressive 3.51m high ceilings, the stunning refurbished original hardwood floors,



the beautiful timber joinery and cabinets, the pearl finish paint and the famous Oroton poles combine as a glamorous, preeminent modern backdrop and 'stage' for the fabulous Oroton range.

PQ's Manuel Pena said the company was proud of its association with Oroton and delighted to be favoured with the construction of this Hay Street Store which was overseen by Site Supervisor John Scott. Harper's once housed another famous brand too — Yalumba Wines had its first branch and tasting rooms in the basement.

## Writing History - Montblanc, Perth



Montblanc has opened in the heritage building within The Brookfield Place development in Perth. Once again Tino Vella, of Tino Vella Design selected PQ for the build of this luxury boutique. It was launched by Montblanc's managing director Leon Mervis at a glittering on-site function.





Tino is the designer selected for the rollout of the Montblanc Australian boutiques and said PQ delivers on our design intent. "They get it right," commented Tino.

The project was supervised by PQ's John Scott.

# The Hour Glass, Brisbane





Projects Queensland (PQ) has worked with Tino Vella of Tino Vella Design (TVD) for a number of years and delivered his latest Hour Glass boutique in Brisbane late 2012. The Hour Glass is part of the buying group Leading Edge Group which is Australia's largest buying group for independently owned and operated businesses, which has been in operation for over 33 years.

Please visit www.thehourglass.com to view the fabulous range of products the boutique offers.

#### Profile - Tino Vella Design

Tino Vella has developed a significant reputation for the design of jewellery and high-end watch boutiques with his designs taken up by brands such as Rolex, TAG Heuer, Montblanc, The Hour Glass, Watches of Switzerland, Frank Mueller, Thomas Jewellers and Anton Jewellery for their various capital city outlets in Australia.

His designs for these luxury goods retailers is at the cutting edge of design delivery and recognised internationally for the complementary value they bring to the retailing elements that helps drive luxury brand marketplace success and recognition.

www.tinovelladesign.com.au





Having previously built a kiosk for currency exchange business Forex4less, Owner Mr Raif commissioned PQ to design a new kiosk concept to enhance the customer experience at Oasis Mall, Broadbeach.

The concept required a different approach to his current kiosk at Mt Ommaney due to security requirements for the site. Mr Raif said the design works so well that plans are in place to franchise the business.

Projects Queensland delivers a quality build on time and this will be critical for our franchisees' new kiosks.

- Mr Raif, Forex4Less

# The Eyes on Lenspro

The partnership of PQ and LensPro continues with principal, Berners Hall-Matthews entrusting PQ for this latest build at Westfield Doncaster. It seems like a minute ago we completed store #6 at Westfield Helensvale and now Doncaster is #16 – wow, that's growth observed Manuel Penal

The design of LensPro stores is more compact than the company's competitors and this philosophy is paying off with lower operation and build costs. According to Berners, by striving for maximum conservation of resources and operating efficiently

means customers benefit with very competitively priced eyewear and associated services. "Having an optical lab in every store is a winner for Lenspro," said Berners, with customers dealing directly with optometrists and lens dispensers.

"Our site foreman for this exemplary, DNA designed store of 70.4m2 was quiet achiever Troy MacNaughtan with Craig Stewart as project manager, and all built in 4 weeks as scheduled," said Manuel.

www.lenspro.com.au Berners Hall-Matthews 0424 169 680







# **Bond University**

The 2,400 m2, Abedian School of Architecture is complete at Bond University and lead architects Sir Peter Cook and Gavin Robotham of Crab Studio, London, were in town to inspect the project.

Sir Peter Cooke of Crab said he was delighted with the joinery PQ had manufactured and installed at this iconic Bond University project built by ADCO Constructions.



Gavin Robotham also paid tribute to the Adco Constructions team and the quality of the fit-out delivered. "We were delighted to be selected as the architects - Sir Peter and I teach architecture internationally and appreciate the need for an inspirational learning environment," said Gavin Robotham.





LABEL Magazine has a unique presence in the market place with its refreshing mix of fashion, style, beauty and home coupled with a social coverage that is second to none. A quarterly publication, it directly targets today's most savvy demographic.

For advertising enquiries contact:

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## **Engaged!**

Kokoda Challenge

Love is in the air here at PQ, with two staff members recently popping the question.

Congratulations to Project Manager / Estimator Josh Turner on his recent engagement to partner Bethany McNamara and also to Estimator / Draftsman Steve Leslie on his engagement to partner Evangeline Questin late last year.





#### On the Sporting Field





Draftsman Luke
Ryan and
production
manager Russell
Baker recently
went along to
cheer on

Foreman Jimmy Walsh's AFL team - Coolangatta Blues in the 2nd Division Qld competition. Jimmy plays Centre Half Back for the team, who are no longer so blue, after finishing 9th place for 2013, up from 12th place last year.

More impressive sporting news was our resident hockey star and Admin Manager, Sandra Lysaght's team 'The Barbarians' coming runner up in the division 3 GC Hockey competition. Sandra also played for the Labrador Division 2 team who also came runner up.

Projects Queensland recently sponsored a team competing in the 2013 Kokoda Challenge held on the Gold Coast.

The Legs 11 team from Upper Coomera State College completed the arduous 96 kilometre Stan Bissett Cup course earlier this year.





Participating team supervisor and English and History teacher Amy Connelly (wife of PQ shopfitter Troy Connelly) welcomed PQ's support of the event which built a great sense of pride and achievement in her students.

#### **Welcome New Staff**

#### Max Voigt (Purchasing Officer)

Max has recently joined the PQ team and brings with him extensive industry experience and a wealth of product and supplier knowledge.



#### Jay Northcott (Draftsman)

Welcome also to Jay Northcott, who joins the CAD/CAM drafting team with extensive drafting experience. Jay also has a strong background in the shop-fitting industry.



#### **Staff Profiles**



Shaun Spencer
Age: 24
Role: Draftsman/CNC machinist
Family/Kids: Not yet

Interests/Hobbies: I play cricket, mixed netball and love a drink or ten.

Career Highlights: Completing my apprenticeship.

Favourite Food: Anything Asian.

Favourite Holiday Destination: Haven't been yet, but

looking forward to going to Canada.

Heroes: My mum.

Villains: The tax man.

Biggest Fear: Crashing my car.

Anything else you would like to share with us: Go the

bombers.



Paul Lehman Age: 38 Role: Machinist Family/Kids: Wife Lee and three children; Ethan, Claire and Trent

Interests/Hobbies: Spending my spare time with my wife and my three children, playing golf and going fishing

Career Highlights: Running my Dad's company for five years between 2003 and 2008.

Favourite Food: Any food. As long as someone else has

cooked it for me.

Favourite Holiday Destination: Anywhere, as long as my

family is with me. Heroes: My Dad.

Villains: Myself

Biggest Fear: Not being there for my children when they

need me.

Anything else you would like to share with us: To set up my own business one day.